



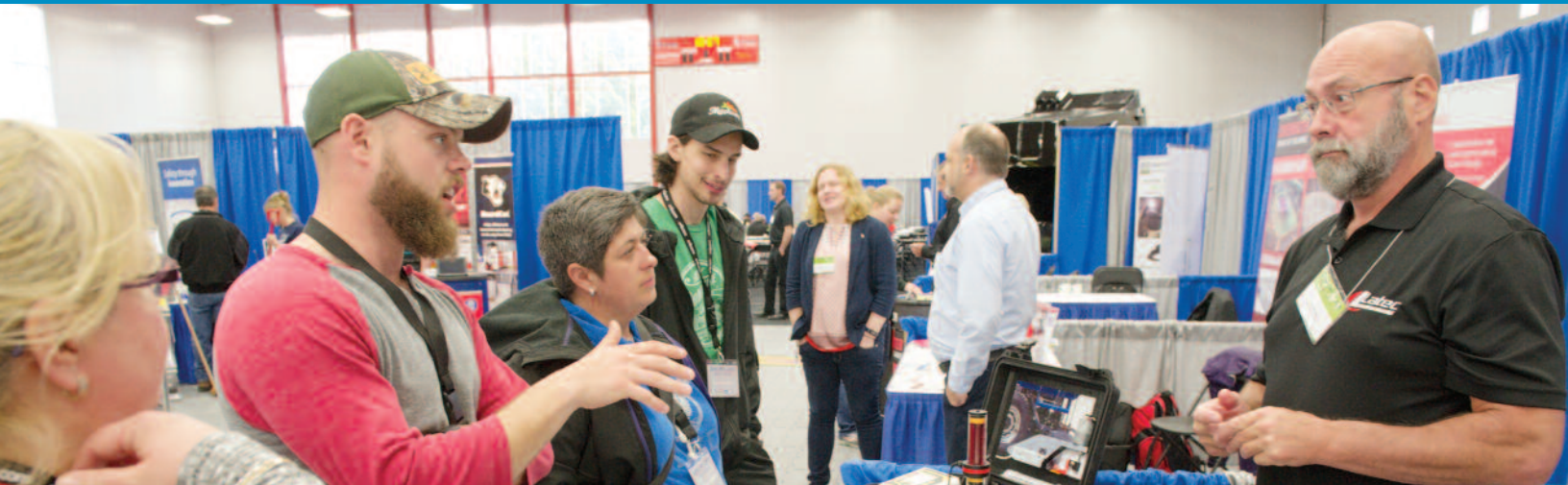
2017 ORFA EXPO

Tradeshaw for the Recreation Facilities Industry

Gryphon Fieldhouse, University of Guelph
Monday, May 1, 2017 • 11:00am to 2:30pm

EXHIBITOR INFORMATION

ONLINE REGISTRATION OPENS ON FRIDAY, FEBRUARY 24, 2017



 **orfa** | Ontario
Recreation
Facilities
Association
Building Community Since 1947

orfa.com

Ontario Recreation Facilities Association Inc.

1 Concorde Gate, Suite 102, Toronto, Ontario, M3C 3N6

T. 416.426.7062 F. 416.426.7385 info@orfa.com

Vision

To be the leader in the recreation facility profession.

Mission

To provide leadership in the development and delivery of innovative training and education programs, value-added services, and quality products for the benefit of the recreation facility profession.

We Value

- Expertise in the recreation facility profession that comes from personal and organizational development
- Dedication to the professional, efficient and competent operation of recreation facilities
- Communication with our members
- Products and services that are responsive to membership needs
- Results based on business-centred principles

We Believe In

- Serving our members
- Strategic partnerships/alliances
- Advancement of the recreation facility profession
- Promoting safe, clean, sustainable, efficient and accessible recreation facilities
- Information management being the core activity of the Association
- Being an essential part of the recreation experience
- Building community

2017/18 ORFA BOARD OF DIRECTORS

President/Chair of the Board	Ross Rankin, RRFA, CAT Director, Facility and Property Services, Recreation Association of the Public Service of Canada, RA Centre
Past President	Rob Tunney, RRFA, CIT Manager, St. Michael's College School Arena
Director – Central Region	Karen Cooke, RRFS, CAP, CIT Facilities Supervisor, City of Vaughan
Director – Western Region	Ed Greer, RRFA, CIT, CARPT, CAT Facility Operations Coordinator, City of Barrie
Director – Eastern Region	Randy Watt Director, Operations, Capital Sports Management - Ottawa Senators
Director – Northern Region	Cathy Seguin Manager, Arenas and Facilities, Memorial Gardens Sports Arena City of North Bay (retired)
Director-at-Large	Stephen Mearns, CIT Supervisor, Recreation Facilities, City of St. Catharines
Director-at-Large	Mark Reinert, RRFM, CIT, CPT Parks and Facilities Supervisor, Town of Petawawa
Corporate Director	Richard Poole Account Manager, CIMCO Refrigeration

ORFA STAFF

Chief Administrative Officer	John Milton
Executive Assistant	Sharon Dias
Coordinator, Administration and Logistics	Monica Gursersaud
Technical Director	Terry Piche, RRFA, CIT
Coordinator, Training and Development	Graham Nesbitt, RRFA, CIT, CARPT
Director, Business Development	Remo Petrongolo
Director, Technology and Design	Hubie Basilio

2017 ORFA EXPO - MONDAY, MAY 1 , 2017

SHOW HOURS: 11:00AM TO 2:30PM

The EXPO tradeshow, held in conjunction with the Ontario Recreation Facilities Association's Annual Professional Development Program, is the largest and most successful event for organizations that specialize in products and services of interest to those who work in the recreation facility industry. Over 70 exhibitors display at this event which is anticipated to attract over 500 attendees including:

- Participants from ORFA's Annual Professional Development Program
- Facility owners, directors, managers, supervisors from both public and private sectors
- Municipal councillors, administrative personnel and purchasing agents
- Architects, consultants, engineers.

Exhibit Booth Features

- 10 ft x 10 ft. space, with 8 ft. backdrop drapery, 3 ft. booth dividers
- One (1) 6 ft. skirted table and two (2) chairs, carpet
- One (1) 110 volt electrical outlet (other electrical service available at additional charge)
- One (1) lunch buffet ticket
- Wireless internet access (Must request on registration form)
- Name badges for all identified on registration form (free entry to tradeshow)
- Company contact information listing in EXPO Program Guide

Exhibit Booth Fees and Locations

EARLY BIRD RATE

REGULAR RATE

1 ORFA Member 10' x 10' Premium Booth:	\$1450.00 Until March 10/17	\$1550.00 After March 10/17
1 ORFA Member 10' x 10' Booth:	\$1250.00 Until March 10/17	\$1350.00 After March 10/17
1 Non Member 10' x 10' Booth:	N/A	\$2200.00 After March 10/17

Exhibition Schedule of Events (subject to change)

MONDAY, MAY 1, 2017

Exhibitor Move In:	6:00 am to 11:00 am
Show Hours:	11:00 am to 2:30 pm
Cash Bar:	12:00 NOON to 2:30 pm
Lunch Buffet:	12:00 NOON to 2:30 pm
Exhibitor Move Out:	2:30 pm to 5:00 pm

Exhibitor Registration and Confirmation

Please review the enclosed tradeshow layout and select your preferred booth location. Exhibit space will be allocated on a first-come, first-paid basis to ORFA Corporate members until March 10, 2017. Exhibitors must be a current Corporate member in good standing prior to March 10, 2017. All remaining booth space will be available to all interested parties (member and non member) after March 10, 2017. **DEADLINE FOR ALL EXHIBIT REGISTRATIONS: FRIDAY, APRIL 7, 2017.** Exhibitor confirmations will be sent once registration and payment are processed.

Register online at www.orfa.com/EXPO:

IMPORTANT: Your registration will be cancelled if payment isn't processed when you complete your online registration.

For more information: Hubie Basilio, Ontario Recreation Facilities Association Inc., Tel: 416-426-7062, email hbasilio@orfa.com

SPONSORSHIP OPPORTUNITIES

2017 EXPO Lunch Buffet

Sponsorship: \$7,500.00

The ORFA's annual EXPO tradeshow will be held on Monday, May 1, 2017 at Gryphon Field House, University of Guelph during the Association's 62nd Annual Professional Development Program. Over 70 exhibitors will display the latest and most important trends in products and services of interest to those who work in the recreation facility industry. Over 500 people are anticipated to attend the tradeshow. This sponsorship package includes:

- exclusive sponsor of the lunch buffet for all tradeshow attendees
- 1 standard 10' x 10' booth
- 8.5" x 11" colour advertisement (artwork supplied) on the back cover of the 2017 EXPO Program Guide
- company logo (artwork supplied) across the bottom of all course participant nametags attending the Annual Professional Development Program
- printed acknowledgement in the Special Events section of the 2017 events brochure
- printed acknowledgement in the 2017 Annual Professional Development Program participants' binders
- printed acknowledgement on signage at the entrance to EXPO

2017 ORFA Training Binders

Sponsorship: \$6,000.00

The ORFA registers over 1,600 individuals per year who participate in various training courses. Each registrant receives a binder of learning materials used during the course and kept by the registrant for future reference. This sponsorship package includes:

- one, 8.5" x 11" colour advertisement (artwork supplied) printed onto stock paper inserted into the back plastic sleeve of every ORFA training binder produced during the 2017 training year.

2017 Sunday Welcome Reception 62nd Annual Professional Development Program

Sponsorship: \$4,000.00

The ORFA will host a welcome reception on Sunday, April 30, 2017 from 5:00 pm to 7:00 pm at the Delta Guelph for all participants attending the annual program in Guelph.

This sponsorship package includes:

- exclusive sponsorship of the Welcome Reception for all course delegates
- printed acknowledgement in the Special Events section of the 2017 events brochure
- printed acknowledgement in the 2017 Annual Professional Development Program participants' binders
- printed acknowledgement on signage at the entrance to EXPO

2017 Limited Edition ORFA-EXPO T-shirts

Sponsorship: Option A - \$3,000.00 | Option B - \$800.00

The ORFA will provide a complimentary t-shirt to all tradeshow attendees who are registered in a course during the Annual Professional Development Training Program. This sponsorship package includes:

Option A

- 12" x 10" black and white company logo (artwork supplied) printed on the back of all t-shirts
- printed acknowledgement in the 2017 Annual Professional Development Program participants' binders
- printed acknowledgement in the EXPO Show Guide

Option B (up to a maximum of 4 different companies)

- shared sponsorship of EXPO t-shirts limited to 4 businesses
- 5" x 5" black and white company logo (artwork supplied) printed on back of t-shirt
- printed acknowledgement in the 2017 Annual Professional Development Program participants' binders
- printed acknowledgement in the EXPO Show Guide

2017 62nd Annual Professional Development Program Front Binder Banner Advertisement

Sponsorship: \$2,000.00

The ORFA produces approximately 600 course binders for use during its annual professional development program. This sponsorship package includes:

This sponsorship package includes:

- one, 8" x 1.5" colour banner advertisement (artwork supplied) placed on the front binder of each of approximately 600 course binders
- printed acknowledgement in the 2017 Annual Professional Development Program participants' binders

2018 Events Brochure

Sponsorship: \$6,000.00

This publication highlights over 50 training courses held between January 2018 and December 2018. Over 4,000 printed brochures are distributed during the year to those who operate and manage recreation facilities in municipalities, educational institutions, government agencies, First Nations communities and in the private recreation sector. The brochure is also sent to various businesses and industries that support the recreation sector.

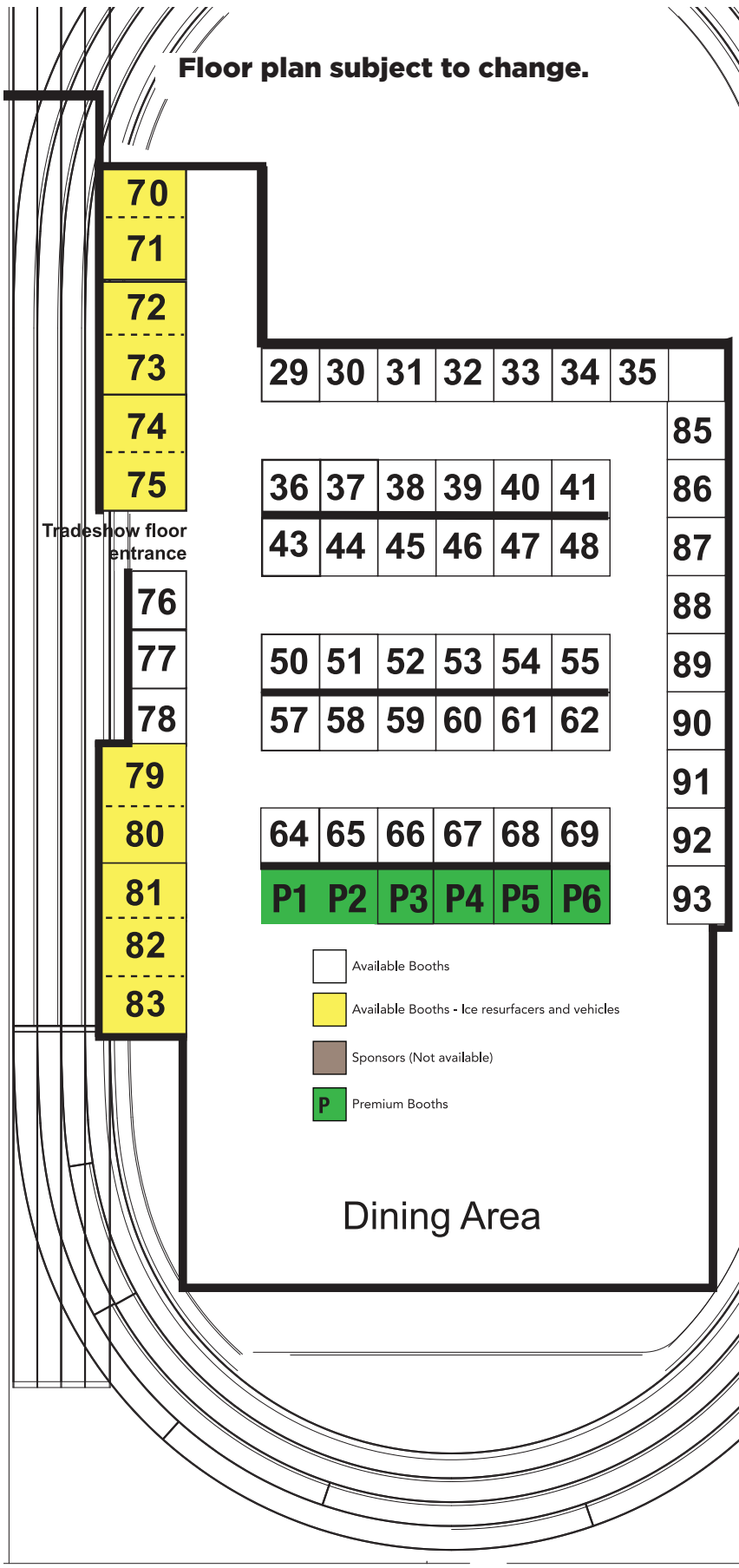
This sponsorship package includes:

- colour advertisement (artwork supplied) placed on the back cover of the events brochure for the period January 2018 to December 2018.

To discuss other sponsorship opportunities, please contact Hubie Basilio tel.416.426.7062 or by email hbasilio@orfa.com

2017 ORFA EXPO FLOOR PLAN - GRYPHON FIELDHOUSE, UNIVERSITY OF GUELPH

Floor plan subject to change.



- Available Booths
- Available Booths - Ice resurfacers and vehicles
- Sponsors (Not available)
- P Premium Booths

SHOW SERVICES

If you require additional tables, chairs, carpet and or electrical, please contact the following companies by April 7th, 2017:

Little Electric Inc.

16 & 17 - 225 Sheldon Dr.
Cambridge, Ontario, N1T 1A1
Tel.519.621.2500 Fax.519.621.0343
www.little-electric.com

RVS Exhibitional Draperies Inc.

PO Box 2860
St. Marys, Ontario, N4X 1A5
Tel.519.349.2024 Fax.519.349.2036
www.rvsdraperies.com

Planning to ship directly to the Fieldhouse?

1. Contact **Hubie Basilio**, hbasilio@orfa.com and advise of shipping details.
2. **Shipment must arrive on Monday, May 1 by 10:00 am.** Shipments cannot be received by the Fieldhouse any earlier than Monday, May 1st.
3. **Please ensure that the delivery truck has a drop lift.** The Fieldhouse does not have a fork lift and loading dock

Gryphon Fieldhouse University of Guelph

East Ring Road,
Guelph, ON N1G 2W1
Attention: ORFA EXPO Tradeshow –
Monday, May 1, 2017